



BOOK JOSÉ RAMÓN MESA



RMESACRUZ22@GMAIL.COM

5535329612

LINKEDIN. JOSERAMONMESA

COVER

ABOUT ME

MI WORK

CONTACT

HOLA, SOY JOSÉ RAMÓN MESA

For 14 years I have dedicated myself to the production, coordination and

operation of events, shows, BTL, activations, conventions, conferences, parties, product launches, audiovisual products, etc... Working for companies such as Cuervo, CCM Heineken, Danone, Prime Video, VIX, Infonavit, Liverpool, Turner, AlEn, HiTec, among others.

I have taught at the Escuela Bancaria Comercial (EBC), to the fifth and sixth semester of the Bachelor's Degree in Administration of Communication and Entertainment Businesses (LANCÉ))



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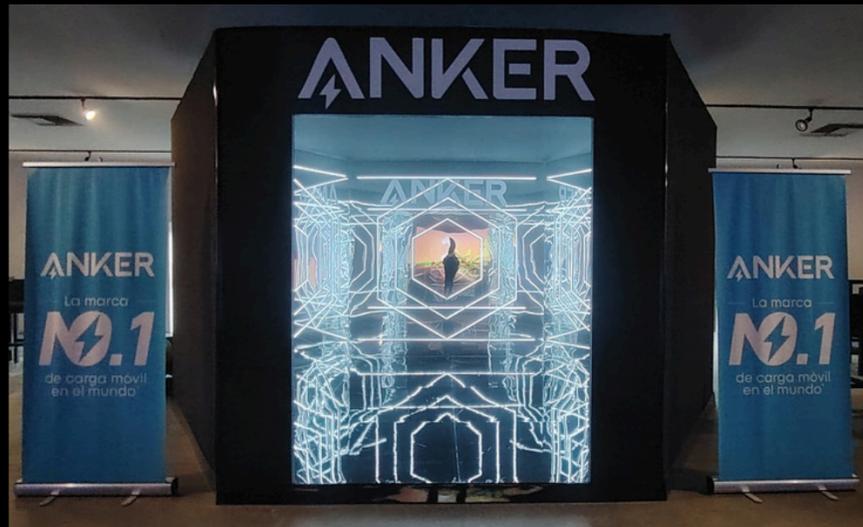
INTRO

ABOUT ME

MY WORK

CONTACT

ESTOY ESPECIALIZADO EN...



LAUNCHES



CONGRESS & CONFERENCES



DISPLAY/STANDS

[SOBRE MI](#)

[TRABAJO](#)

[CONTACTO](#)

ESTOY ESPECIALIZADO EN...



BTL



PARTIES



MUCH MORE

SOBRE MI

TRABAJO

CONTACTO

01 LANZAMIENTOS

ANKER

Brand launch in LATAM held at Durango 275, which included the manufacture of five stands for the different business lines, AVI, furniture, photoopps, open bar and canapes for 400 peoples



COVER

INTRO

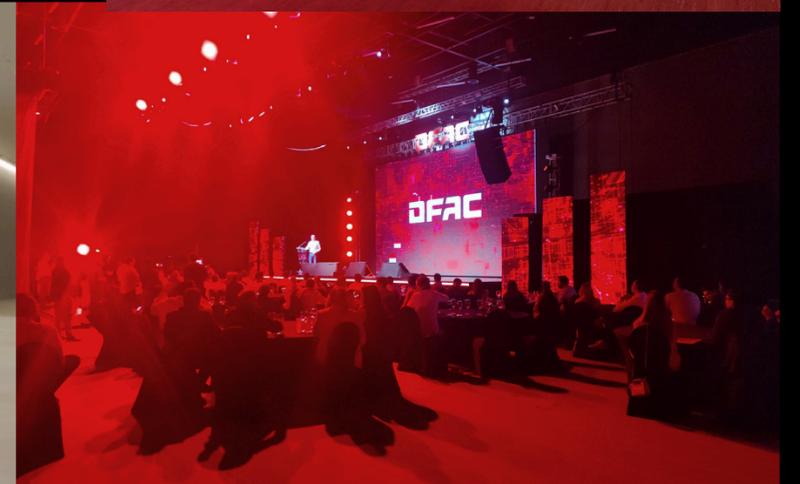
ABOUT ME

MI WORK

CONTACT

01 LANZAMIENTOS DONG FENG/DFAC

Three-night four days meeting at Barceló Rivera Maya for the brand launch in Mexico and LATAM
Event that consisted of a production with AVI, kabuki, display at hanging points, stage, plenary, display and vehicle tests at the racetrack, lunches, dinners and cocktails for 175 people



COVER

INTRO

SOBRE MI

TRABAJOS

CONTACTO

02 CONGRESSES /CONFERENCES

PPG

Meeting developed by the chemical plant in San Juan del Rio, aimed at university students from the Bajío to learn about the company's products, launches and benefits. The production was made up of a plenary session with stage, AVI, six activities, six product stands, an immersive room and catering for 200 people during two days



COVER

INTRO

ABOUT ME

MI WORK

CONTACT

02 CONGRESSES /CONFERENCES

TORRE REFORMA

As an executive assigned to attend Torre Reforma, I am in charge of providing solutions to needs, as well as executing the production of events held in the facilities designated for events.



COVER

INTRO

ABOUT ME

MI WORK

CONTACT

03 DISPLAY/STANDS

Design and manufacture of custom stands, scenarios, photoopps, furniture, etc... For all types of corporate events, BTL, expos or parties



COVER

INTRO

ABOUT ME

MI WORK

CONTACT

02 CONGRESSES /CONFERENCES HI-TEC

Annual national convention of the company, During three days two nights in Ixtapan de la Sal employees meet to receive conferences, establish objectives and do teambuilding. The production consists of a plenary session, with stage, AVI, catering during the stay, cocktails, speakers, integration activities and transport for 200 people



COVER

INTRO

ABOUT ME

MI WORK

CONTACT

04 BTL

INBODY

Promotion meeting for medical personnel, clients and prospects interested in purchasing medical diagnostic equipment. The production consisted of registration, photoop, stage, AVI, furniture, four stands and dinner for 300 people at Altto San Ángel



COVER

INTRO

ABOUT ME

MI WORK

CONTACT

04 BTL ORIGINA

Events held for the sale of apartments in Pedregal and Santa Fe, the productions consist of canapés, cocktail or tastings, AVI, furniture, culinary experiences, promotional gifts, hostesses and valet parking, guests can vary between 30 to 100 people depending on the objectives of the commercial department



COVER

INTRO

ABOUT ME

MI WORK

CONTACT

04 BTL SCANIA

Series of events held within the EXPO Canacar 2025 in Cancún. The production consisted of a stand, display, promotional items, a hospitality on the golf course with catering + open bar and a dinner show for 400 people sponsored by the client



COVER

INTRO

ABOUT ME

MI WORK

CONTACT

04 BTL

HI-TEC

Promotion events for clients and prospects held in different showrooms of the company. The thematic productions are carried out so that guests can see in person how the machines the company sells work and end with a cocktail and show



COVER

INTRO

ABOUT ME

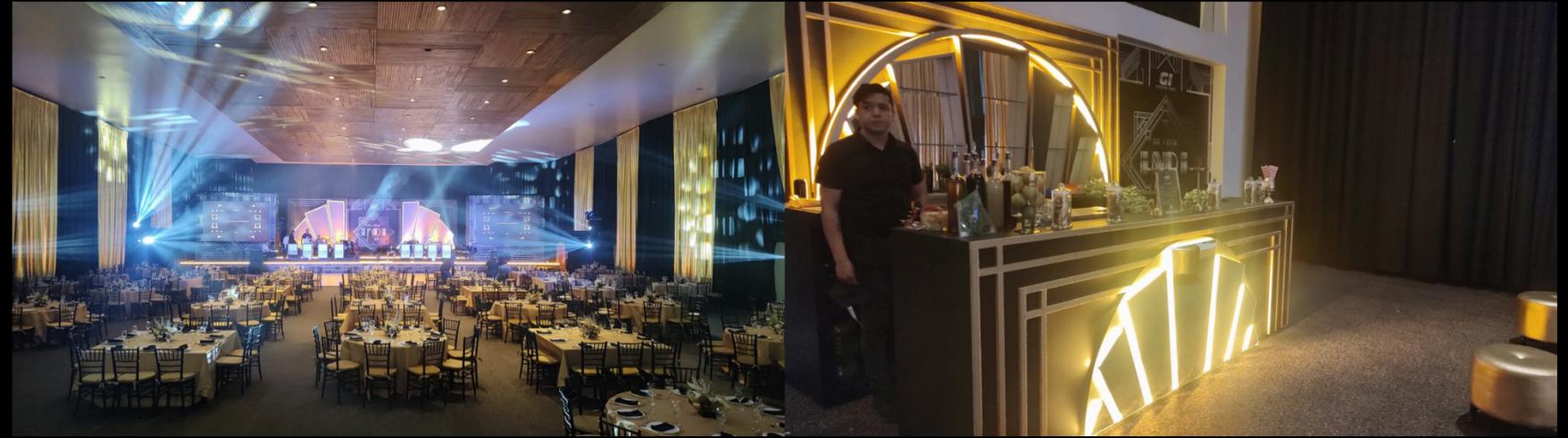
MI WORK

CONTACT

05 PARTIES

GROUP INDI

End of year party for 450 people in Mayita. The production consisted of curtaining, stage, dance floor, assembly of tables and chairs, display, photoopps, bar, games, AVI, dinner, open bar and talent coordination during seven hours of event



COVER

INTRO

ABOUT ME

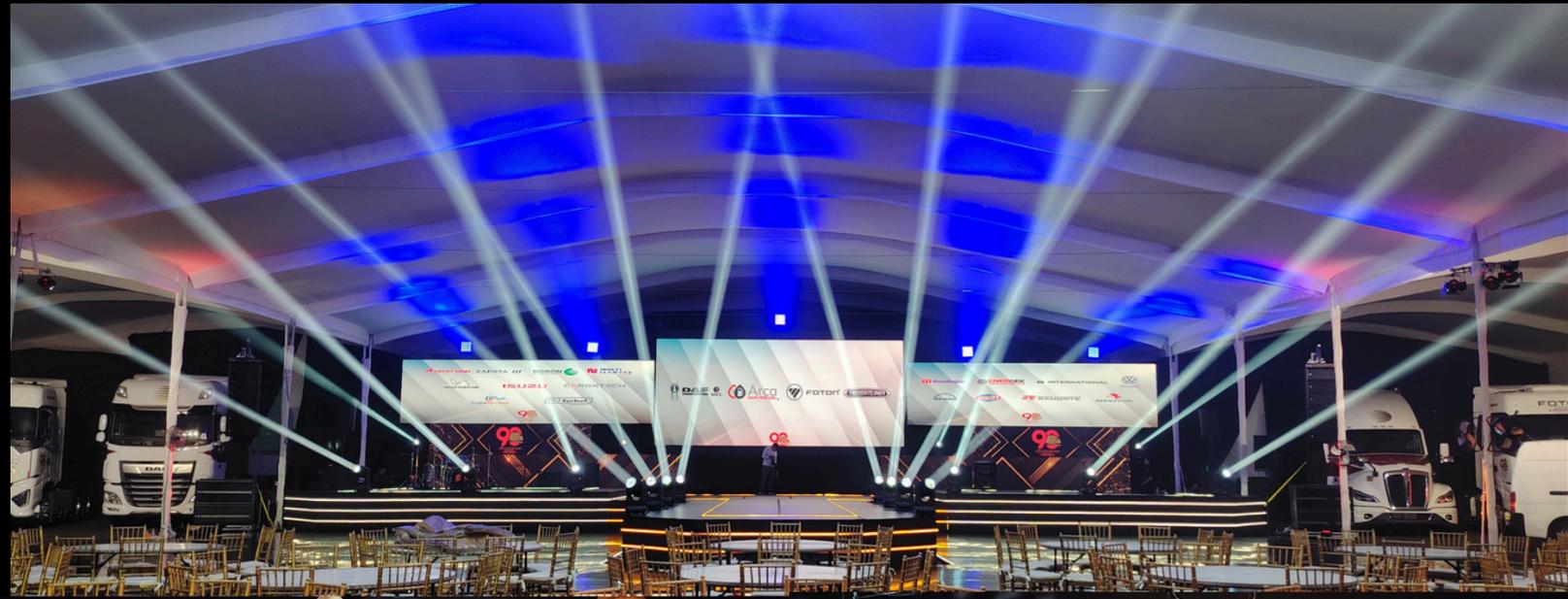
MI WORK

CONTACT

05 PARTIES

TRESGUERRAS

Celebration of TRESGUERRAS 90 years, a 15-day production that included 1500mt2 of tent, stage, dance floor, assembly and dinner, talent, cocktail bars, photoopps, furniture, aromatization, AVI for 1200 people



COVER

INTRO

ABOUT ME

MI WORK

CONTACT

05 PARTIES

HINO

End of year dinner 2025 for 175 pax, held at Lucerna 34
The production included AVI, three-course dinner, furniture, origami art, promotional items and cocktail after dinner with open bar



COVER

INTRO

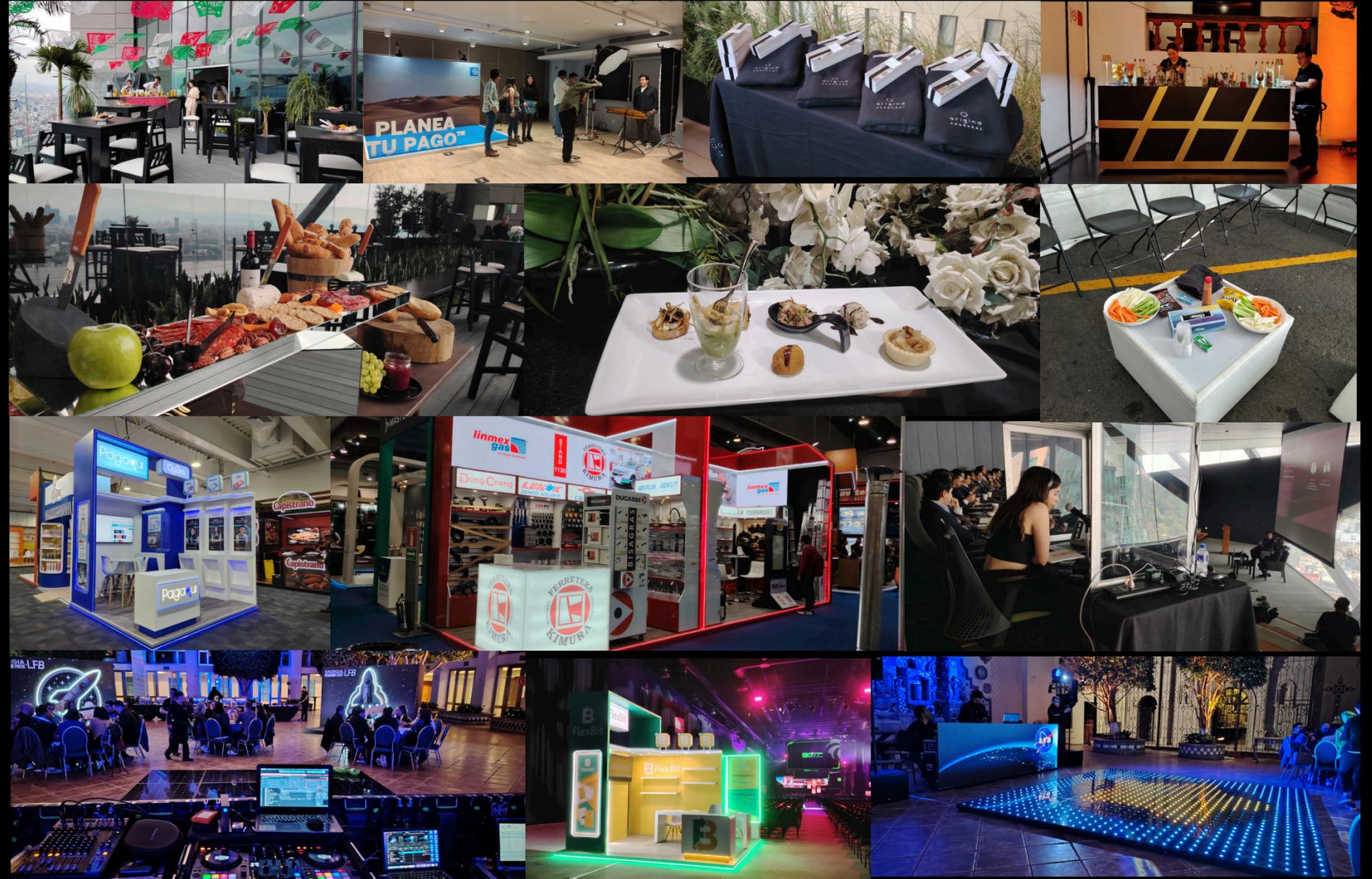
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MI WORK

CONTACT

06 MUCHO MÁS

Talent
Catering
Canapés
Dressing rooms
Expos
AVI
Translation
Activations
DJ
Mixology
Promotional items
Printed materials
Hostesses
Valet parking
MKT experiences



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INTRO

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¡ THANK YOU !

+52 55 3532 9612

rmesacrz22@gmail.com

COVER

INTRO

ABOUT ME

MI WORK

CONTACT